K-Love has made a positive impact by uniting the local community by its music and commitment to serve. If K-Love were to be displaced by an LPFM broadcaster, it would be a loss equivalent to losing a family member. We have come to count on K-Love as a staple of positive and moral support. K-Love has always had the public interest in mind and they will continue to serve as a leader in our community by providing moral family values and inspiration that we have come to rely upon.